

2014 CONVENTION SCHEDULE
1:00 - 7:00 THURSDAY, OCTOBER 2nd

THURSDAY, OCTOBER 2, 2014

1:00 - 3:00 Executive Officers' Meeting
CH Boardroom

3:00 - 6:00 Convention Registration
Prefunction 1

3:30 - 4:00 TFA Executive Council
Canyon

3:30 - 4:00 TFA Committee Meetings
Sunset B, C &
Horizon A, B, C

4:00 - 5:30 TFA Regional Meetings
Region 1: Sunset B

Region 2: Sunset C

Region 3: Horizon A

Region 4: Horizon B

Region 5: Horizon C

5:30 - 7:00 Complementary dinner served to all TSCA Members

Prefunction 1

THURSDAY, OCTOBER 2, 2014

Continued

5:45-7:00 Standing & Ad Hoc Committee Meetings

Bylaws	Sunset B
Fiscal Review	Sunset B
Governmental Affairs	Sunset B
Special Awards	Canyon
Committee to Nominate the Nominating Committee	Sunset B
Nominating	Canyon
Public Relations	Sunset C
Educator Training	Sunset C
Resolutions	Sunset C
Educator of the Year	Moody
Speech & Theatre in Four-Year College & University	Sunset C
Speech & Theatre in Two-Year & Community Colleges	Sunset C
Speech & Theatre in Public Schools	Sunset C
Time and Place	Sunset B
U.I.L. Advisory	Sunset B

7:15 TFA Business Meeting #1

Sunset A

7:15 TSCA Executive Officer Meeting

CH Boardroom

FRIDAY, OCTOBER 3, 2014

7:30 - 8:45 **Convention Registration**
Prefunction 1

8:00 - 9:00 **New Member Breakfast**
Sunset C

New Members please remember to pick up your
New Member Ribbon at Registration.
Past Presidents will preside over this breakfast meeting.

8:15 - 9:20 **Executive Council Meeting**
Sunset A

BREAKFAST SERVED
All District, Interest, and Committee Chairs
should attend this meeting.

9:30 - 10:15 FIRST GENERAL SESSION
Sunset B

Everyone Attend Please
Officer Candidates Announced

10:30– 11:30 REGISTRATION
Prefunction 1

FRIDAY

7:30-11:30 AM

FRIDAY, OCTOBER 3, 2014
PANEL A PROGRAMS 10:30 - 11:45 AM

A-1 I'm New...What Do I Do?

Sunset C

Sponsors: Oral Interpretation, Argumentation &
 Debate, and TFA
 Chair: Ashley Freeman, Dekaney HS
 Coordinator: Kaye Magill, Westfield HS

Presenters: Grant Hahn, Grapevine HS
 Kim Falco, Franklin HS
 Lillian Ogunbanjo, Alief Hastings HS
 Brian Eanes, Churchill HS
 Wendi Brandenburg, Centennial HS
 Ann Shofner, retired

This panel is designed to pair young and relatively new coaches with regional “seasoned” mentor coaches in an effort to help the beginning coaches be more effective in the classroom and at the tournament. Panel will have an extended period that is open for new coach questions.

A-2 Advanced Intros, Transitions & Teasers

Horizon A

Sponsors: Oral Interpretation and TFA
 Chair: Susan Stafford, Bushland HS
 Coordinator: JP Fugler, Van HS

Presenters: JP Fugler, Van HS
 Andrew Barrett, Spring Woods
 Sami Womack, Dimmitt HS

In oral interpretation, introductions and transitions are often underutilized opportunities to increase both audience interest and the cohesion of literature. Hear different perspectives of how your approach to literature can affect the success of a program. Learn effective tips and tricks by analyzing and deconstructing past interpretation programs.

FRIDAY
10:30-11:45 AM

FRIDAY, OCTOBER 3, 2014
PANEL A PROGRAMS 10:30-11:45 AM

A-3 Debate Like a Girl: Fostering the Growth of Women in Speech
Horizon B

Sponsors: TIFA and TFA
Chair: Kirsten Nash, Hendricks HS
Coordinator: Matt Riechle, Reagan HS

Presenters: Sarah Spring, University of Houston
Farrah Bara or Brittany Shulman, UT Speech
Sara Vartabedian, West Texas A&M University

This panel will explore the unique issues that face women in the speech/debate space. Panel members will discuss their perspectives as high school debaters, collegiate debaters, consultants, coaches, and judges. Recruiting and empowering women will be key focal points.

A-4 A Conversation with David Perlmutter, Dean, Texas Tech
College of Media and Communication

Moody Ballroom

Sponsors: Rhetoric and Communication Theory
Chair: Dr. Trudy Hanson, West Texas A&M University

Presenters: Dr. David D. Perlmutter, Texas Tech University

David Perlmutter is Dean of the College of Media and Communication at Texas Tech University. He is the former Director of the School of Journalism and Mass Communication and a Professor at the University of Iowa. He received his BA ('85) and MA ('91) from the University of Pennsylvania and his Ph.D ('96) from the University of Minnesota. He served as a Board member of the American Association of Political Consultants and now sits on the National Law Enforcement Museum Advisory Committee for its Media Exhibit. He has been principal or co-principal investigator in multidisciplinary grants and internal funding proposals totaling about \$800,000 and raised about \$2,000,000 in new, legacy and as much in reaffirmed donations for his school. He is a graduate of the Association of Schools of Journalism and Mass Communication Leadership Workshop. This panel uses a conversational approach, as Dr. Perlmutter will be interviewed by Dr. Hanson about his vision for the College of Media and Communication and what he sees as emerging trends in the discipline of Communication.

FRIDAY

10:30-11:45 AM

FRIDAY, OCTOBER 3, 2014
PANEL A PROGRAMS 10:30 - 11:45 AM

A-5 Integrity: Morality's Mistress
Horizon C

Sponsors: Instructional Development HS and
Instructional Development Middle School
Chair: Brandon Cohn, Bassett MS
Coordinator: Sara Jane Barno, Hornedo MS

Presenters: Jamie Uphold
George Tennison, EA Olle MS
Ann Shofner, retired

Teaching responsibility for who you are while in an irresponsible world. Designed for all teachers of communication, this panel discusses the importance and execution of a character and ethics curriculum in the Professional Communication, Communication Application, Debate, Oral Interp, and Public Speaking classroom. Panelists will discuss the designing engaging and meaningful lessons in character and ethics education.

A-6 Taking Theatre Across the Curriculum
Canyon

Sponsor: Theatre
Chair: Kari McKenzie, Gilmer HS
Coordinator: Kari McKenzie, Gilmer HS

Presenters: Marco Bazan, Bowie HS

This panel explores exciting methods and lesson plans to utilize other curriculums on your campus to enhance your program.

A-7 Legislative 101
Hospitality Suite Rm 309

Sponsor: TACA
Chair: Amy Aldridge Sanford, Texas A&M University-Corpus Christi
Coordinator: Amy Aldridge Sanford, Texas A&M University-Corpus Christi

Presenters: Barabara Mayo, Northeast Lakeview
M'Liss Hindman, Tyler Junior College
Russell Kirkscey, Blanco HS
Lacye Odam-Matejowsky, Hays HS

This panel will share how the Texas Legislative process works and how we can impact the Legislature, SBOE, and the Higher Education Coordinating Board.

FRIDAY
10:30 - 11:45 AM

FRIDAY, OCTOBER 3, 2014
PANEL A PROGRAMS 10:30 - 11:45 AM

A-8

Evaluations

Sunset A

Sponsor: Instructional Development College/University
Chair: Charles Wise, Seguin HS
Coordinator: Mendy Meurer, Del Mar College

Presenters: Charles Wise, Seguin HS
Sarah Contreras, Del Mar College
Jackie Ganschow, Del Mar College
Coordinating Board member

This panel will discuss...student evaluations of instruction, peer evaluations and state laws—what the Coordinating Board asks for.

12:00 – 12:45 CONFERENCE LUNCHEON
(TICKETS REQUIRED)

12:45 – 1:30 SECOND GENERAL SESSION

INTRODUCTION OF EDUCATORS OF THE YEAR

PRESIDENTIAL ADDRESS

VOTING FOR OFFICERS

NOTE: YOU DO NOT HAVE TO ATTEND THE LUNCHEON TO ATTEND THE MEETING, BUT WE HOPE YOU DO!

FRIDAY

10:30 AM - 1:30 PM

AD HERE

FRIDAY, OCTOBER 3, 2014

1:45—2:15 DISTRICT MEETINGS

Districts 1, 2, 3, & 5	Sunset C
District 4	Canyon
Districts 6, 7, 8, 9 & 10	Horizon B
Districts 11 & 12	Horizon C
District 13	RHIM
Districts 14, 15, 16, 17 & 18	Sunset B
Districts 19 & 20	Horizon A

Find your district using the chart below.

Region #	Headquarters	Region #	Headquarters	Region #	Headquarters
1	Edinburg	8	Mount Pleasant	15	San Angelo
2	Corpus Christi	9	Wichita Falls	16	Amarillo
3	Victoria	10	Richardson	17	Lubbock
4	Houston	11	Fort Worth	18	Midland
5	Beaumont	12	Waco	19	El Paso
6	Huntsville	13	Austin	20	San Antonio
7	Kilgore	14	Abilene		

Districts are the same as your Education Service Center.

FRIDAY

1:45 PM - 3:45 PM

PANEL B

FRIDAY 2:30 - 3:45

PROGRAMS

FRIDAY, OCTOBER 3, 2014

PANEL B PROGRAMS

2:30-3:45

B-1 Crash Course: Professional Communication/Communication Application

Sunset A

Sponsor: Instructional Development HS
 Chair: Lacy Venhaus, Randall HS
 Coordinator: Ryan Lovell, Tascosa HS

Presenters: Ann Shofner, retired
 JP Fugler, Van HS
 Mellessa Denny, Amarillo HS

Designed for new teachers or teachers new to the content area, this panel will feature veteran teachers giving overviews of their Professional Communication and Communication Application curriculum. Participants will walk away with syllabi, rubrics, engaging activities, and an array of perspectives from which to build their own communication classroom.

FRIDAY, OCTOBER 3, 2014
PANEL B PROGRAMS 2:30 - 3:45 PM

B-2 Debating Issues of Race, Gender, & Ability-The Identity Debate
Horizon A

Sponsors: TFA and Argumentation & Debate
Chair: Kirsten Nash, Hendrickson HS
Coordinator: Samin Agha, Hendrickson HS

Presenters: Aaron Timmons, The Greenhill School
Matt Reichle, Reagan HS

The collegiate level debate community has begun a very robust discussion about race and identity that has trickled down to the high school level. This panel will provide a space to discuss experiences and strategies for deploying and responding to these arguments. Join these expert presenters as we delve into this often very sensitive area. We encourage you to come with questions. .

B-3 UIL Prose Category B
Sunset B

Sponsor: TFA and Oral Interpretation
Chair: Nicole Yeakley, Prosper HS
Coordinator: Jana Riggins, UIL

Presenters: Shawn Duthie, Holliday HS
Aimee Kasprzyck, Hillsboro HS
Julie Schniers, Central HS

Now that we have a year under our belts with the new UIL Prose Category B, it's time to discuss our experiences and changes for the new year. Join these expert presenters as they take a look back at what we have learned in the past year, how we can apply these experiences in the future, and what has changed. We encourage you to come prepared with questions.

B-4 Coaching Public Address
Horizon B

Sponsor: TIFA
Chair: Michelle Pittman, Plainview HS
Coordinator: Kelly Coughlin, Texas A&M University-Corpus Christi

Presenters: Kathy Owens, University of Mary Hardin-Baylor
Connie McKee, West Texas A&M University

This panel will showcase some speakers from West Texas A&M University and all participants will watch the performers be coached by college coaches. Participants should come away with some useful tips for coaching public address events.

FRIDAY
2:30 PM - 3:45 PM

FRIDAY, OCTOBER 3, 2014
PANEL B PROGRAMS 2:30 - 3:45 PM

B-5 Congressional Debate 101

Sunset C

Sponsor: TFA and Argumentation & Debate
Chair: Melissa Witt, Hallsville HS
Coordinator: Yolanda Silva, Franklin HS

Presenters: Cheryl Potts, Plano Senior HS
Victoria Beard, Spring Woods HS
Debby Haren, Harker Heights HS

Congress has come a long way since it was a consolation event at TFA State. We've changed and adapted to NFL rules and even included UIL. This panel will cover Congress 101 and highlight the rule differences for competition in each organization. Additional basics of legislation writing will be covered.

B-6 Incorporating Social Media Responsibility in (SMR)
Communication Classrooms

Canyon

Sponsor: TACA
Chair: Edrick Ellis, Texas A&M University-Corpus Christi
Coordinator: Casandra Lorentson, Texas A&M University-Corpus Christi

Presenters: Dr. Jennifer Edwards, Executive Director of the Texas Social Media Research Institute
Dr. Sarah Maben, Co-Director of the Texas Social Media Research Institute

In this innovative and interactive session, the facilitators will define and introduce several types of SMR: Content, Ethics, Response Time, Consequences of Actions (Self and Others). Participants will identify and discuss flogs (fake blogs/social media accounts) and other fraudulent social media behavior. After the interactive discussion, facilitators will introduce innovative ways to incorporate SMR in K-12 and post-secondary communication classrooms and then all participants will have an interactive discussion focused on SMR.

FRIDAY

2:30 PM - 3:45 PM

FRIDAY, OCTOBER 3, 2014
PANEL B PROGRAMS 2:30 - 3:45 PM

B-7 Flipping the Classroom

RHIM

Sponsors: Instructional Development HS, Interpersonal & Organizational, Instructional Development College/Univ
Chair: Ran Yao, Texas A&M University-Corpus Christi
Coordinator: Ismael Nava, Texas A&M University-Corpus Christi

Presenters: Cheryl Spaniol, Texas A&M University, Corpus Christi
Dr. Leslie Rodriguez, Angelo State University

K-12 person

Flipped classrooms, individualized instruction, project-based learning, and technology integration are at the forefront of educational theorists'—and therefore, administrators'—thinking. The goal of this panel is to equip TSCA members with powerful techniques that not only showcase administrative goals but also achieve the educational purpose in the communication classroom. Bring your smart phones!

B-8 Global News Relay at West Texas A&M University

Horizon C

Sponsor: Rhetoric & Communication Theory
Chair: Dustin Hahn, West Texas A&M University
Coordinator: Dustin Hahn, West Texas A&M University

Presenters: Dr. Butler Cain, *From Concept to Implementation: How a Student Produced Global Newscast Came to Fruition*
Johnny Story, Broadcast Engineer, *The Devils in the Details: Engineering and Production Necessary for Final Broadcast*
Tyler Anderson, Broadcast Journalism Student, *How Stories were Selected and Developed by Undergraduate Students as a Collaborative Work*
Aaron Alcozer, Mass Communication Student, *A Behind the Scenes Look at Directing a Global Newscast*

This panel explores the implementation of a 12 hour, student produced, global newscast that West Texas A&M University was a part of along with eleven other universities in seven other countries. Panelists will be asked to discuss the conceptual development and purpose of the initiative, the production process of their two hour segment, how stories were written and developed by students, and how the show was directed and issues that arose.

NOTE: Next in the Program are the Interest Groups where you help plan next year's convention programs! You don't have to promise to do a program but your input is important to the association. Please choose one Interest Group for both sessions.

FRIDAY
2:30-3:45 PM

FRIDAY, OCTOBER 3, 2014

INTEREST GROUPS

COME HELP PLAN NEXT YEAR'S CONVENTION

4:00 - 4:40 Interest Group Session 1:

Rhetoric & Communication Theory—Horizon C

Oral Interpretation and Perf. Studies—Sunset C

TIFA/TCCFA—Canyon

Instructional Dev. HS—Sunset B

Mass Communication – Canyon

Instructional Dev. Middle School—Horizon B

4:45 - 5:20 Interest Group Session 2:

Argumentation and Debate—Sunset B

Interpersonal & Organizational—Sunset C

Instructional Dev. College/University—Horizon C

TACA—Horizon A

Instructional Dev. Middle School—Horizon B

Theatre—Horizon B

FRIDAY

4:00-6:30 PM

PANEL C

FRIDAY 5:30 - 6:30

PROGRAMS

FRIDAY, OCTOBER 3, 2014 PANEL C PROGRAMS 5:30 - 6:30 PM

C-1 Policy 101

Sunset A

Sponsor: Argumentation & Debate and TFA

Chair: Matt Reichle, Reagan HS

Coordinator: John Mast, Stephen F. Austin HS

Presenters: Aaron Timmons, The Greenhill School HS Rich
Sarah Spring, University of Houston
Samin Agha, Hendrickson HS

This course is geared towards a beginner policy coach. It will include several strategies, resources, and tips for new coaches, a short topic discussion, and a Q & A period with seasoned vets.

FRIDAY OCTOBER 3, 2014
PANEL C PROGRAMS 5:30-6:30 PM

C-2 Contemporary Critiques of Rhetoric-A Graduate Panel

Moody Boardroom

Sponsor: Rhetoric and Communication Theory
Chair: Sara Vartabedian, West Texas A&M University
Coordinator: Sara Vartabedian, West Texas A&M University

Presenters: Leah Moore, West Texas A&M Univ., "In the Wake of Destruction: A Rhetorical Analysis of Post 9/11 Discourse."
Renee Stovall, West Texas A&M Univ., "A Generic Criticism of the Golden Circle."
Miles Blankenship, West Texas A&M Univ., "A Cup of Tea with the the American Taliban: A Pentadic Analysis of the Newsroom."
Casandra Lorentson, Brett Mauser, Ismael Nava, Texas A&M Univ.-Corpus Christi, "Learning From Disaster: Leadership During the Fukushima Nuclear Disaster."
Nathaniel Council, West Texas A&M Univ., "Rap God Crucified: Rhetorical Perspectives on Race, Sexuality, and Rap."

C-3 National-Level Congress: It is Just Like a House of Cards, right?

Sunset C

Sponsor: TFA and Argumentation & Debate
Chair: Kirsten Nash, Hendrickson HS
Coordinator: Joe Uhler, Anderson HS

Presenter: Adam Jacobi, Wisconsin HS Forensics Association

This guest speaker will focus on developing successful congressional debaters on the national level both at NSDA and the TOC circuit. Special situations at larger tournaments will also be discussed, such as scenarios at Harvard.

C-4 Textual Analysis

Horizon A

Sponsors: Oral Interpretation and TFA
Chair: JP Fugler, Van HS
Coordinator: Robert Shepard, Creekview HS

Presenters: Robert Shepard, Creekview HS
Grant Hahn, Grapevine HS

Two nationally successful oral interpretation coaches will apply educational pedagogy to the competitive scenario. Strategies for literature selection, cutting, textual analysis, characterization, etc. on the national level will be discussed.

FRIDAY
5:30-6:30 PM

FRIDAY, OCTOBER 3, 2014
PANEL C PROGRAMS 5:30-6:30 PM

C-5 Adjunct Faculty Recruitment, Retention, & Roles
Canyon

Sponsor: TACA

Chair: Barbara Mayo, Northeast Lakeview College

Coordinator: Barbara Mayo, Northeast Lakeview College

Presenters: Amy Aldridge Sanford, Texas A&M University, Corpus Christi
Patrick Ralls, Wharton County Junior College
Trudy Hanson, West Texas A&M University

Description needed

C-6 Everyday Etiquette: Taking Responsibility for Your Actions
Horizon B

Sponsor: Instructional Development MS

Chair: Michelle Pittman, Plainview HS

Coordinator: George Tennison, EA Olle MS

Presenter: Sara Jane Barno, Hornedo MS

Are manners and proper etiquette things of the past? They don't have to be! From thank you notes to table manners, come learn some fun and easy ways to teach everyday etiquette!

C-7 Responsible Communication in the Digital Age
RHIM

Sponsor: Vice President

Chair: Rhonda Smith, Plano West Senior HS

Coordinator: Rhonda Smith, Plano West Senior HS

Presenter: Danny Moss, Northeast Texas Community College

An overview of historical communication models, current models, and horizontal models that are forthcoming, including the continued importance of responsible listening in the digital era. Session will end with a Q/A and open discussion. Content suitable for all levels of speech communication education.

FRIDAY
5:30-6:30 PM

FRIDAY, OCTOBER 3, 2014
PANEL C PROGRAMS 5:30-6:30 PM

C-8 Meet the Authors

Horizon C

Sponsor: Oral Interpretation
Chair: Lacy Venahus, Randall HS
Coordinator: Stephanie Suto, Canyon HS

John Poch has an M.F.A. in Poetry from the University of Florida and a Ph.D. in English from the University of North Texas. He was the Colgate University Creative Writing Fellow from 2000-2001, and now is Professor of English in the creative writing program at Texas Tech University.

His most recent collection, *Fix Quiet*, won the New Criterion Poetry Prize and will be published in December 2014. *Dolls*, a collection of poems, was released in September 2009. *Two Men Fighting with a Knife* (Story Line Press 2008) won the Donald Justice Award. His first book, *Poems*, was published in January 2004 was a finalist for the PEN/Osterweil prize. *The Essential Hockey Haiku* (a poetry/fiction collaboration with Chad Davidson) was published in Fall 2006.

Poch was a recipient of the “Discovery”/The Nation Prize in 1998 and has been awarded residencies at the MacDowell Colony, Headlands Center for the Arts, The Saltonstall Foundation, and Blue Mountain Center. For ten years, he was the editor of the award-winning *32 Poems Magazine*. He is a co-editor of the poetry anthology: *Old Flame: From the First Ten Years of 32 Poems Magazine*.

Linda Wickersham is chair of the English department at Lubbock High School and teaches English III and IV IB. She graduated from Midwestern State University in Wichita Falls with a bachelor's degree in education and a minor in English. Wickersham's plan was to teach only until her writing career took off.

But after discovering her love for teaching, her writing took a back seat. Only after interviewing her husband's grandmother did she begin to focus on writing again. This woman's life provided the inspiration for her first novel, *The Weaving of a Woman*, which was published in 2004.

The Theory of Three, her second novel, was also published in 2004. She is currently working on a third novel. Writing and publishing has added another element to her classroom as she uses her experience to help her students learn to be better writers.

Wickersham was named Region 17 Teacher of the Year in 2004

FRIDAY
5:30 - 6:30 PM

6:30 –7:45 PRESIDENT’S RECEPTION Sunset B

Join us in thanking M’Liss Hindman for her dedication and leadership.

7:00 PROFESSOR’S PERFORMANCE HOUR Sunset B

7:45 Second TFA Meeting Sunset A

We will begin with a panel presentation by Kandi King, Dave Huston, Pam Wycoff, and Adam Jacobi. Hall of Fame Emeritus coaches will also be announced.

7:45 DONALD STREETER’S PAST PRESIDENT’S DINNER Horizon B

SATURDAY, OCTOBER 4, 2014

**SATURDAY, OCTOBER 4, 2014
PANEL D PROGRAMS 8:15-9:30 AM**

8:00—9:00 REGISTRATION CONTINUES Prefunction 1

PANEL D 8:00-9:00 PROGRAMS

D-1 Coaching Oral Interpretation Horizon A

Sponsor: TIFA
Chair: Connie McKee, West Texas A&M University
Coordinator: Susan Stafford, Bushland HS

Presenters: Connie McKee, West Texas A&M University
 Kathy Owens, University of Mary Hardin-Baylor

This panel will showcase some performers from West Texas A&M University and allow participants to watch the performers be coached by college coaches. Participants should come away with useful tips for coaching interp.

SATURDAY, OCTOBER 4, 2014
PANEL D PROGRAMS 8:15-9:30 AM

D-2 LD Evolution

Sunset A

Sponsor: Argumentation and Debate TFA
Chair: Gay Hollis, Taylor HS
Coordinator: Perry Beard, Cy Fair HS

Presenters: Rhonda Smith, Plano West HS
Jerry Crist, Strake Jesuit College Preparatory
Chris Castillo, Strake Jesuit College Preparatory

As we have seen LD debate evolve, many “old timers” and “newbies” want to know how to make the transition while maintaining the integrity of the event. These presenters will give you background on the changes and ways to teach the newest innovations in LD.

D-3 Balancing Structure & Style—Extemp 101

Horizon C

Sponsor: TFA
Chair: Joe Uhler, Anderson HS
Coordinator: Rhonda Smith, Plano West HS

Presenters: Joe Uhler, Anderson HS
Kirsten Nash, Hendrickson HS
Jason Warren, National Speech & Debate Association

Competing in Extemp at the national level is a challenging and sometimes intimidating feat. This panel will discuss advanced level extemp strategies from advanced source use, filing tips and tools, and balancing style and structure on the national extemp circuit. Specific strategies and tips for particular tournaments will also be discussed.

D-4 Intro to Reader’s Theatre

RHIM

Sponsor: Oral Interpretation , Instructional Development MS and TFA
Chair: George Tennison, EA Olle MS
Coordinator: Rory McKenzie, Lindale HS

Presenters: Wade Hescht, Lone Star College
Katrese Skinner, El Campo HS
Sandra Jones, Killough MS

Expert presenters will explain the ins and outs of Reader’s Theatre and how to incorporate it into a classroom setting.

SATURDAY
8:00-9:00 AM

**SATURDAY, OCTOBER 4, 2014
PANEL D PROGRAMS 8:15– 9:30 AM**

**D-8 All Eyes on You: Being a Responsible College/University
Administrator**

Canyon

Sponsor: TACA
Chair: Amy Aldridge Sanford, Texas A&M University-Corpus Christi
Coordinator: Edrick Ellis, Texas A&M University-Corpus Christi

Presenters: Joe Cardot, Abilene Christian University
Jennifer Ramsey, Odessa College
June Smith, Angelo State University
Patrick Ralls, Wharton County Junior College

This roundtable is for convention attendees with administrative responsibilities at their college/universities, as well as for those considering administrative roles in their professional futures. The panelists will discuss their administrative philosophies, reasons for becoming administrators, transitioning from full-time faculty to administrative positions and challenges associated with their positions.

9:15 - 10:00 AM

FINAL GENERAL SESSION

Sunset B

**Voting on Motions, Reading of Resolutions,
Announce Election Results and Door Prizes!!!**

**Thank you to our local arrangements committee as well as the
vendors and local businesses who donated door prizes.**

**SATURDAY
8:00--10:00 PM**

SATURDAY, OCTOBER 4, 2014
PANEL E PROGRAMS 10:15-11:15 AM

PANEL E

10:15-11:15AM

PROGRAMS

E-1 Mini G.I.F.T.S Showcase

Sunset A

Sponsor: Instructional Development College & University
and Rhetoric & Communication Theory

Chair: Lacy Venhaus, Randall HS

Coordinator: Michelle Pittman, Plainview HS

Presenters: Barbara Mayo, Northeast Lakeview College
M'Liss Hindman, Tyler Junior College
Sarah Contreras, Del Mar College
Paul May,

Description needed

**E-2 Identifying Potential & Developing Culture: Creating
Paths to Graduate School**

Canyon

Sponsors: TACA

Chair: Stephanie Rollie Rodriguez, Texas A& M University-Corpus
Christi

Coordinator: Amy Aldridge Sanford, Texas A& M University-Corpus
Christi

Presenters: Stephanie Rollie Rodriguez, Texas A&M University-Corpus
Christi
Coy Callison, Texas Tech University
Sara Vartabedian, West Texas A&M University

Graduate school is not necessarily something that everyone dreams about doing when they grow up. In this panel, graduate directors discuss challenges and strategies associated with creating paths for students to go to graduate school. They will address the role that instructors (at all levels) play in identifying and fostering potential in students, the process of developing a graduate culture, and the means of constructing graduate school as a realistic option for students.

SATURDAY

10:15-11:15 AM

SATURDAY, OCTOBER 4, 2014
PANEL E PROGRAMS 10:15-11:15 AM

E-6 Public Forum-The Starting Block

Horizon A

Sponsor: Argumentation & Debate and TFA
Chair: Scott Baker, Cypress Creek HS
Coordinator: Regina Jennings, Jersey Village HS

Panelists: Ryan Hennessey Klein HS
Rhonda Smith, Plano West HS

This workshop provides the basics of Public Forum—how and when topics are selected, how to begin research with your beginning debaters, changes that have happened in the event, plus some perspectives for the advanced Public Forum team.

E-7 Contributed Student Papers in Communication Theory

Moody Ballroom

Sponsor: Rhetoric & Communication Theory
Chair: Amy Heuman, Texas Tech University
Coordinator: Ismael Nava, Texas A&M University-Corpus Christi

Arti Nadkarni, Texas Tech University, “Extending Co-Cultural Theory: Towards an Explication of Power, Gender, and Immigration in the United States.”

Sara Darvishan, Texas Tech University, “Cultural Transitions of Immigrant Muslim Women Within the US Workplace.”

Linley Jones & Tine Roren, Texas Tech University, “Muslim Perspective of Female Identity and Western Notions of the Hijab.”

Alyssa Sambor, Texas Tech University, “Colorblind Coverage?: Race, Rape and the Media.”

Lauren Schaefer, Texas Tech University, “An Examination of Ally Resistance to US Rape Culture on College Campuses.”

SATURDAY
10:15-11:15 AM

SATURDAY, OCTOBER 4, 2014
PANEL E PROGRAMS 10:15-11:15 AM

E-8 Vertical Alignment

Horizon B

Sponsor: Instructional Development- College & University
Chair: Patrick Ralls, Wharton County Junior College
Coordinator: Patrick Ralls, Wharton County Junior College

Panelists: Melissa Witt, Hallsville HS
Teresa Galiazzo, Alief ISD
Patrick Ralls, Wharton County Junior College

Because of the economic changes, learning styles are changing too. There is pressure from high school to take communication out of the curriculum. We have got to make changes to meet their changes. Come learn strategies to make this change possible with vertical alignment

PANEL F

11:30 AM – 12:30 PM

PROGRAMS

F-1 National Level Oratory & Extemp Guest Speaker

Sunset A

Sponsor: TFA
Chair: Jason Warren, Parish Episcopal
Coordinator: Kandi King

Presenter: Pam Cady Wycoff, National Speech & Debate Association

Learn strategies about national level success in both oratory and extemp from Mrs. Wycoff's experienced coaching at Apple Valley HS, Minnesota.

F-2 Debate Scope & Sequence with Swap Shop

Sunset C

Sponsor: Argumentation & Debate, Instructional Development HS and TFA
Chair: Ryan Hennessey, Klein HS
Coordinator: Samin Agha, Hendrickson HS

Presenters: Gay Hollis, Taylor HS
Dan Lingle, Jesuit College Preparatory School of Dallas
John Mast, Stephen F. Austin HS

As our populations have changed, our methods of instruction have changed as well. This will be an open discussion of how we teach debate classes, how we adapt to the students, and ways we can get the instruction to stick. Handouts will be provided.

SATURDAY
10:15-12:30 PM

SATURDAY

11:30 AM-12:30 PM

SATURDAY, OCTOBER 4, 2014
PANEL F PROGRAMS 11:30 AM-12:30 PM

F-3 Oral Interp Scope & Sequence with Swap Shop

Horizon B

Sponsors: Oral Interp, Instructional Development HS and TFA
Chair: Kari McKenzie, Gilmer HS
Coordinator: Rory McKenzie, Lindale HS

Presenters: Andrew Barrett, Spring Woods HS
Wendi Brandenburg, Centennial HS
Rory McKenzie, Lindale HS

Speech teachers are notorious for instructing in several different disciplines in a single day. Developing effective curriculum for each class can take years. Hear how talented coaches who wear multiple hats like you have structured their oral interp classes. Even if you don't have a class period dedicated to oral interp, this session is sure to give you ideas for developing the oral interp student.

F-4 Communication Across the Curriculum

Horizon A

Sponsor: Instructional Development HS
Chair: Michelle Pittman, Plainview HS
Coordinator: Stephanie Suto, Canyon HS

Presenters:

As high schools throughout Texas shift to speech-optional graduation plans, it is still important that students exit into the real world with pragmatic skills developed by communication professionals. This panel will discuss how to collaborate with others on your campus to infuse communication theories, practices, and activities into various course offerings and empower attendees to be professional development resources for their colleagues.

F-5 Addressing How We Can Facilitate (Using Covey's Method)

Canyon

Sponsor: Instructional Development College & University
Chair: ???
Coordinator: ???

Presenters: **Barbara Mayo and ???**

Need description!!!!

SATURDAY, OCTOBER 4, 2014
PANEL F PROGRAMS 11:30 AM-12:30 PM

F-8 Illuminating Women's Voices: Representation,
Marginalization, and Resistance in Diverse Cultural Contexts

Moody Ballroom

Sponsor: Rhetoric & Communication Theory
Chair: June Smith, Angelo State University
Coordinator: June Smith, Angelo State University

Presenters: Maria Hagland and Jim Speckels, Angelo State University,
"A Study of the Elaboration Likelihood Model
Interfacing with Aristotle's Rhetoric to Produce Central
Processing of Persuasive Messages."
Dianah McGreehan and Terrell McKissack, Angelo State
University, "Gerbner's Cultivation Theory: The Impact
of Recency."
Margaret Moore, Abilene Christian University, "Bringing
Bandura into Training for International Teachers: the
Importance of Social Learning Theory."
Kelly Coughlin, Texas A&M University-Corpus Christi, "Using
Goals-Plans-Actions Model and Functional Theory to
Study Interventions."
Edrick Ellis, Texas A&M University-Corpus Christi,
"Immediacy: Analysis Using Uncertainty Reduction
Theory and Expectancy Violation Theory."
Ran Yao, Texas A&M University-Corpus Christi, "The
'Glocalization' of Korean Pop Music: Uncertainty
Reduction and Communication Accommodation
Approach."
Nick Tatum, Abilene Christian University, "Theoretical
Inception: Using Student Life Experiences to Apply
Communication Theory."
Jim Davis, Abilene Christian University, "Theoretical Support
for Experiential Training: Game Theory as an
Organizing Framework."

12:45 - 1:15 INFORMATIONAL MEETING for
CONVENTION '15

Sunset B

All District Chairs, Committee Chairs, Interest Group Chairs,
and Convention '15 Hosts please plan to meet with the Vice
President.

1:15 – 3:00 TSCA OFFICERS' PLANNING SESSION
CH Boardroom

SATURDAY
11:30 AM-3:00 PM